

Introducing... **Iowa Artisan General Liability Program**

You have asked for more opportunities to grow your agencies and we have listened!

First Chicago Insurance Company is an established and reputable Chicago based insurer offering Artisan General Liability products. We believe that the small to mid-size main street producer plays an important role in advising and serving the needs of the insurance buying public. It is our goal to support the efforts of the producers and the company in achieving success through strategic partnerships with independent agencies. First Chicago's value is inherent in its ability to develop and maintain long-term relationships with independent agencies; provide a fair product with a competitive rate structure in the current marketplace and maintain excellent service to our producers and insureds.

First Chicago Insurance Company, originally established in 1920, is entering the state of Iowa with a new general liability program. This program will be known as the Artisan General Liability Program and policies can be written in early July. As an addition to our current Iowa Maverick auto program, we feel that Iowa is the perfect market for which to expand our business model by offering this new general liability program as a nice complement to our already established Midwest presence.

Coverage Options

This program was designed to give consumers a wide variety of coverage options, including the following:

- Liability coverage with limits as low as 100/200 and up to 1M/2M
- Additional Insureds can be added at any time
- Contractor's Tool Floater
- Contractor's Equipment Floater

Program Attributes

The ideal insured for this program is an entrepreneur with a small operation based in a craft or skilled business (no more than 5 full time employees) such as carpentry, landscaping, plumbing, HVAC to name a few. They should have gross annual receipts of less than \$1,000,000, be in good financial standing, and seeking a seasonal or long term policy (3, 6 and 12 month policies available).

Prior insurance is not a requirement for this program.

Please take a little time to look over First Chicago's new Iowa program. We are very excited to be able to offer this new program to you and your customers, and are confident you will be thrilled with what you see in our general liability product. Give us a look!

To learn more about this exciting product, please contact our Marketing Department at (888) 262-8864.

Since 1920, First Chicago Insurance Company (FCIC) has provided quality products and great service to its policyholders, securing a reputation as a respected insurance provider of personal auto, commercial auto and general liability insurance products.